

To: Steve Backus

CITY OF WATERTOWN POLICE BENEVOLENT ASSOCIATION
751 Waterman Dr. • Watertown, NY 13601

November 1, 2011

*"Together we can build
a stronger community"*



As the Holiday Season approaches, I am hoping you will make an important decision. A decision that will have a tremendous impact on you, your family, your neighbors, the entire City of Watertown and our surrounding communities. I am inviting you to become a supporter of the City of Watertown Police Benevolent Association!

Our support goes toward college scholarships, families in need and many local organizations. We are delighted to be able to always help someone in our community that is in need of a little, or sometimes a lot, of help!

This year, however, we are very concerned about our ability to continue providing these services when we see the need is even greater. We are all facing difficult financial challenges. Asking for donations during tough economic times is difficult, but we are committed to our community and hate to have to turn down someone in need.

Your support will make a difference. Please accept our invitation to become an **Honorary Police Benevolent Association Supporter for 2012**. You will be joining other loyal community residents and businesses whose support has made these programs possible through their generous donations.

Annual support is just **\$25.00!** In return, you will receive an exclusive year 2012 personalized Watertown Police Benevolent Association card for your wallet, plus two official Watertown Police Benevolent Association window decals that we hope you will proudly display on your car window. And if you are able to give a little more, we can make the holidays that much brighter for the young and less fortunate in our community.

Simply complete and return the enclosed support card with your check so we may acknowledge your 2012 support. Whatever you can contribute in addition to the \$25.00 to help our community will be greatly appreciated.

Only with your support, and that from many other caring neighbors, can we help those in need in our community. Please join us today in working to make our city and surrounding communities better, stronger and safer!

Together we will continue to make a difference! We wish you and your family a safe and happy Holiday Season.

Most sincerely,

Jerry D. Golden
President

P.S. As a way of thanking you in advance, I have enclosed some important information from our Department of Homeland Security.

Note: The City of Watertown P.B.A. does its own fundraising so every penny you contribute except for printing, mailing and postage goes directly to support projects and programs that benefit all members of the community we serve. You will not be asked to contribute via e-mail or telephone. You may obtain a copy of the City of Watertown P.B.A.'s latest financial report filed with the New York State Attorney General, Charities Bureau, 120 Broadway, 3rd floor, New York, NY 10271. Your contribution is tax-deductible to the extent allowed by law.

▶ Please detach this card and enclose it with your donation to ensure proper credit. Thank you for your support. **MAKE CHECK PAYABLE TO THE: CITY OF WATERTOWN P.B.A.**



*"Together We Can Build
a Stronger Community"*

CITY OF WATERTOWN POLICE BENEVOLENT ASSOCIATION

Yes, I want to be an Supporter for year 2012

\$25 Enclosed my support which include:

▶ wallet supporter card ▶ window decals

I'd like to give a little extra to help support all the programs and residents who are in need now and during the holidays.

\$100 \$50 \$30 \$15 Other \$ _____

Total Amount Enclosed: \$ _____

When You Support the
City of Watertown P.B.A.
You Will Receive

1 A wallet size, personalized Honorary Supporter Card.



DETACH HERE

2 Two special, static cling window decals

- one for your home or business
- one for your car side window

Thank You For Your Help
Building A Better Community



CITY OF WATERTOWN PBA DONATION RECEIPT

\$ _____ Mailed _____ / _____ / _____